SCHRACK ENERGIETECHNIK and SONG CHUAN EUROPE signed a CORPORATE SALES AGREEMENT



Franz Stangl (seated left), CEO of Song Chuan Europe, and Viktor Eßbückl, CEO of Schrack Energietechnik in Vienna, are signing the corporate sales agreement.

The company SCHRACK ENERGIETECHNIK GmbH located in Vienna/Austria and the relay manufacturer SONG CHUAN EUROPE GmbH located in Altendiez near Frankfurt signed a corporate sales agreement end of June 2006.

Schrack Energietechnik will be the exclusive Song Chuan sales partner for Austria and additional seven East European countries: Croatia, Poland, Serbia-Montenegro, Slovenia, Slovakia, Czech Republic and Hungary. Schrack is running own sales companies in each of these countries.

Song Chuan has started the European business in 2001 and is running subsidiaries in Germany, France, England and Italy. Furthermore, Song Chuan is co-operating with other exclusive sales partners for additional nine European countries. Winning Schrack Energietechnik as sales partner for Austria and the other East European countries has extensively completed Song Chuan's European marketing network.

Song Chuan will be supplying Schrack Energietechnik out of its central store in Germany, whereat Schrack will also be running an appropriate relay stock. The range of products marketed and sold by Schrack Energietechnik now also contains the full range of all Song Chuan relay types. These are not only Song Chuan relays for Automotive, General Purpose and Industry, but also the products manufactured by Song Chuan under the well known brand name of "Kuhnke".